

Car Navigators & Entertainment Systems, Trackers, Mobile & Laptop Navigation

# SatGuide™

India's 1<sup>st</sup> GPS Navigation



Product Catalogue V2



Never Get Lost !

- Directions Buddy

[www.satguide.in](http://www.satguide.in)

Pioneer in 2005, Market Leader today !



Accessories :



AC/Car Charger



Device Holder



USB Cable

**Never Get Lost !™**

- All India Turn-by-turn voice directions in 9 languages
- ATMs, Hospitals, Pilgrim spots, Hill Stations, Tourist spots, parks.....
- Millions of destinations, NH, SH, Major roads and 820+ cities
- No Monthly charges; one time, life time payment
- Extended Customer Support from 6:30 am to 11:30 pm
- Customized maps with company logos for bulk orders



Ideal Corporate or Personal gift for all occasions



**₹ 13,990/-**



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**₹ 14,625/-**

Accessories :



AC/Car Charger



Device Holder



USB Cable



Navigable India Map Data



Windows OS



Video & Audio Player



Photo Viewer



Book Reader & Games



3.5" Touchscreen



US, Europe maps optional

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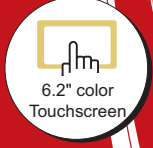
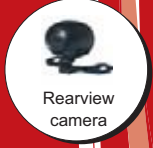
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**₹ 34,990/-**



Accessories :



Remote



Rearview Camera



GPS Antenna



Mike



Ipod Cable



USB Cable



AV output Cable



Power Cable

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# GPS Box

Turn Entertainment Systems in cars into Navigators

Compatible with :



**KENWOOD**



**ALPINE**



**Pioneer**



**JVC**



**SONY**



**₹ 13,590/-**



Includes :

- GPS Navigation Box
- Related accessories



Cable



Antenna

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₹ 3,495/-

GPS Enable your device!

Includes:

- GPS Bluetooth Receiver
- SatGuide ONE INDIA map and Navigation Software

Device Features:

- Matchbox Size device
- Syncs with the mobile phones and Laptops
- Works for upto 10m from parent device



Accessories :



AC Charger



Car Charger

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Symbian



Windows

If you do not want to carry an additional device, get our navigation software for your Phone or Laptop.

- Maps & Navigation s/w for Windows & Symbian Smart Phones
- Maps & Navigation simulation for laptops & desktops
- Maps & Navigation for Garmin and other PNDs
- All for one time, lifetime payment

₹ 990/-



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India's 1<sup>st</sup> GPS Navigation

# Phone/Tracker



- Ideal for locating Kids/Elders/Pets/Cars/Field force
- Works indoors, even when GPS is not available
- Locate conveniently by Calling/ Web
- Geo-fence set up with alert

**₹ 9,990/-**



Child & Family



Elderly & Patients



Personnel & Logistics



Car & Driver



Pets



Destinations & Directions



**GSM / GPS Tracker or Phone**

Smallest tracking device or phone, multiple usage

Accessories for Tracker:



Battery Charger



Battery



Hard-wired car charger

**SatTracx™**  
Locator Services

**Logon to [www.sattracx.com](http://www.sattracx.com) to subscribe :**  
**One year Subscription @ Rs.499/- only**  
**30 days FREE with devices**

**Never Get Lost !™**

# SatTracx™ Services

## FREE Lost Mobile & Employee Tracker !



Child & Family



Locate Mobile, People or Assets !



Destinations & Directions



Personnel, Assets & Logistics



Lost Mobiles



Enquires : +91 98494 60351

Email : [sattracx@satnavtech.com](mailto:sattracx@satnavtech.com)



<b>Call :</b> <b>Prepaid</b> :1800 103 5656 <b>Airtel</b> : 54444 <b>Mobile</b> : 56694567	<b>SMS:</b> <b>LOC&lt;SPACE&gt;MOBILE NUMBER&lt;SPACE&gt;</b> <b>PASSWORD &amp; send it to 5499964</b>	<b>Web:</b> <b>FREE Registration, Buy Credits to Login &amp; Locate</b>
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[www.sattracx.com](http://www.sattracx.com)

# Souvenirs



SatGuide T-shirt

**Rs. 275/-**



SatGuide Mugs

**Rs. 210/-**



5 SatGuide Keychains

**Rs. 50/-**



SatNav 5th Anniversary  
Commemorative Silver coin (5gms)

**Rs. 225/-**



20 SatGuide Stickers

**Rs. 50/-**



FREE Download Buddy Ringtones,  
Wallpapers, Apps from [www.satguide.in](http://www.satguide.in)



# SatNav Technologies

## About Us

SatNav is the pioneer of GPS Navigation in India since 2005 and a market leader today. SatGuide is SatNav's flagship, best selling GPS product and available in many variants such as Personal Navigation Devices (PNDs), In-dash entertainment and Navigation devices, GPS receivers and Personal Trackers. SatGuide's proprietary digital map of India helps develop products that are available at hundreds of stores all over the country including leading retailers like Croma, Ezone, Reliance, ABRL, Staples as well as Car Dealerships and Car accessories showrooms across the country, ensuring consumers "Never Get Lost!". Another immensely popular concept from SatNav is SatTracx, a GPS and GSM enabled locator and tracking service operated via a call center, internet or email, offered as a short code by major telecom operators. For more details visit [www.satguide.in](http://www.satguide.in) and view <http://www.youtube.com/satguide>

## Our Products



## Worldwide Recognition



Computer Society Award 2002



Nasscom Innovation Award 2005



Microsoft Innovation Award 2006



Cool Companies in India 2006



Red Herring Asia's Top 100 2007



Action King Dataquest 2008



GIS Tech Innovator Award 2008



India Today Top 10 Gadgets 2009



Tech Gadgets Top 10 Valentine Gifts 2010



ITsAP Award Showcase 2010



Avaya Consumer Service finalist 2010



## We Dare-to-Compare !

✓ Widest Range of Products	First to introduce GPS products for all market segments, viz; In-vehicle Entertainment Systems, Car Navigators, Personnel & Personal Tracking, Navigation on Phones, Laptops, Phone Locator Services etc. Showing the path that others follow!
✓ Superior Channel Presence	Almost exclusive presence in all major Large Format Retail stores like EZone, Croma, Reliance etc., 10 times higher penetration than anyone else. Regular sales counters also include several hundred car dealerships and accessories stores.
✓ Award winning Customer Service	World class, award winning customer service with support that ensures consumer delight every single time. No outstanding customer queries beyond 24 hours, delivered by our highly trained online team available for 16+ hours everyday.
✓ High-end Hardware & Software	Unmatched quality Hardware procured from world leaders, multiple quality certifications and a negligible service return rate. Software has compression techniques to give faster search, ease of usage, proven and world renowned.
✓ Map Update Guarantee	Committed to give the best maps with constant updates, all feedback incorporated in 30 days or less. Our "Citizen Mappers" spread all over India give value added inputs about cities as part of a robust ecosystem of over 100,000 satisfied customers.
✓ Aggressive Pricing Strategy	"Cost Plus" pricing resulting in best deals for consumers, often significantly lower than nearest competitor thus not taking advantage of any monopolistic situation even if suppliers are not many. Breaking price barriers in all product ranges.
✓ India's #1 online GPS portal	#1 Portal for GPS Navigation Products in India since 2005, widely recognized as a reliable source for GPS products. Doorstep delivery all over the country, personalized support for each purchase.
✓ Awards & Recognition	11 Worldwide Recognition and Awards from various organizations. We do not have any business relationship or any quid-pro-quo arrangement with anyone who gave us awards.



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